



Express Mail No.: EV064991983US

APPLICATION DATA SHEET

Application Information

Application number:: N/A09/998,901
Filing Date:: 11/29/01
Application Type:: Regular
Subject Matter:: Utility
Suggested classification:: N/A
Suggested Group Art Unit:: N/A
CD-ROM or CD-R?:: No
Number of CD disks:: N/A
Number of copies of CDs:: N/A
Sequence submission?:: No
Computer Readable Form (CRF)?:: No
Number of copies of CRF:: N/A
Title :: METHOD AND SYSTEM FOR DYNAMICALLY
INCORPORATING ADVERTISING CONTENT
INTO MULTIMEDIA ENVIRONMENTS
Attorney Docket Number:: 120073.424
Request for Early Publication?:: No
Request for Non-Publication?:: No
Suggested Drawing Figure:: N/A
Total Drawing Sheets:: 9
Small Entity?:: No
Petition included?:: No
Petition Type:: N/A
Licensed U.S. Gov't Agency:: N/A
Contract or Grant No:: N/A
Secrecy Order in Parent Appl.?:: No

First Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: Richard
Middle Name:: D.
Family Name:: Ellis
Name Suffix:: N/A
City of Residence:: Carnation
State or Province of Residence:: WA
Country of Residence:: US
Street of mailing address:: 28432 Northeast 63rd Way
City of mailing address:: Carnation
State or Province of mailing address:: WA
Country of mailing address:: US
Postal or Zip Code of mailing address:: 98014

Second Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: USUnited Kingdom
Status:: Full Capacity
Given Name:: Christopher
Middle Name:: R.
Family Name:: Newcombe
Name Suffix:: N/A
City of Residence:: Kirkland
State or Province of Residence:: WA
Country of Residence:: US
Street of mailing address:: 14129 128th Avenue Northeast

City of mailing address:: Kirkland
State or Province of mailing address:: WA
Country of mailing address:: US
Postal or Zip Code of mailing address:: 98034

Third Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: Canada
Status:: Full Capacity
Given Name:: Michael
Middle Name:: Yiu-kwan
Family Name:: Siu
Name Suffix:: N/A
City of Residence:: Bellevue
State or Province of Residence:: WA
Country of Residence:: US
Street of mailing address:: 16711 Northeast 22nd Street
City of mailing address:: Bellevue
State or Province of mailing address:: WA
Country of mailing address:: US
Postal or Zip Code of mailing address:: 98008

Fourth Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: Michael
Middle Name:: T.
Family Name:: Stradley

Name Suffix:: N/A
City of Residence:: Seattle
State or Province of Residence:: WA
Country of Residence:: US
Street of mailing address:: ~~900 Queen Anne Avenue North, #201620 Galer~~
Street #133
City of mailing address:: Seattle
State or Province of mailing address:: WA
Country of mailing address:: US
Postal or Zip Code of mailing address:: 98109

Fifth Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: Chris
Middle Name:: N/A
Family Name:: Oje
Name Suffix:: N/A
City of Residence:: ~~Kent~~Kirkland
State or Province of Residence:: WA
Country of Residence:: US
Street of mailing address:: ~~6216 South 233rd Street~~533 Central Way, Apt.
B311
City of mailing address:: ~~Kent~~Kirkland
State or Province of mailing address:: WA
Country of mailing address:: US
Postal or Zip Code of mailing address:: 9803298033

Correspondence Information

Correspondence Customer Number :: **00500**

Representative Information

Representative Customer Number::		00500
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Domestic Priority Information

Application ::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-Provisional of	60/250,060	11/29/00

Foreign Priority Information

Country::	Application number::	Filing Date::	Priority Claimed::
N/A			

Assignee Information

Assignee name::	Applied Microsystems Corporation
Street of mailing address::	5020 148 th Avenue Northeast
City of mailing address::	Redmond
State or Province of mailing address::	WA
Country of mailing address::	US
Postal or Zip Code of mailing address::	98052

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